



a n d r e w g r e e n a s s o c i a t e s

"I would like to take this opportunity of thanking you for your great help in working together with us on our website. You have been very responsive to our suggestions and helped us to constantly improve our website and adapt it as our business changes" David Durnford-Slater, [DSB Offshore](#)

website design

our web design philosophy

As web designers, our web design philosophy can be summed up in two words: **simplicity** and **usability**.

Whatever product or service you're selling or presenting, there is no point in having a web presence if your website doesn't show your 'products' to their best advantage. This is where the design of your site comes in and where the services of a professional web design company can have enormous benefit to your business.

There's no advantage to you in having a wonderful design and a complex bells-and-whistles website which is so relentlessly clever that your visitors can't tell what they're supposed to do or how to get around! On the other hand, a site which looks too basic can make you seem like an amateur.

"In appointing Andrew, the main factors were his understanding of our business and ability to communicate what appear to be fairly complex programming issues in terms that were easy to understand." Calum Allison, Pear Tree Touring Park - campsite & caravan site, Poole, Dorset

professional website design

And that's where we come in. At *andrew green associates*, we have assembled a multi-disciplined and multi-talented team of highly-skilled IT professionals. Choosing us for your website design and development project, you are hiring not just our state of the art technical expertise, intensely professional approach and near-obsessive attention to detail, but our extensive experience in business analysis - enabling us to quickly get to grips with the needs of your organisation and design a site exactly meeting **your** needs.

With *andrew green associates*, you get all the benefits of a large web design firm - a broad skill base and a professional approach - but without a top-heavy management structure and a bloated sales force. You also get all the benefits of using an individual web designer - quick response and a personal approach - but without the risk of being told that something "can't be done" (code for "I can't do it").

Structured as a team, we can be very light on our feet and give you the best of both worlds. But - and this is of vital importance - you always get to speak to me as your main contact. I'll either be doing the work myself, or I'm just a phone call away from the person who is. I will have personal in-depth knowledge of your project, so you won't have to waste time waiting for a so-called 'account manager' to ring you back. All of these aspects go together to ensure that, when you choose *andrew green associates* for your web development project, you'll get a website which is exactly suited to the needs of **your** organisation. If your standards are high, that's fine with me ... because so are ours. You can view some of our most recent designs on this page - www.andrewgreenassociates.com/portfolio.

"What a wonderful website, beautifully put together and really easy to use. Very impressive!"
comment from a review of www.1-art-1.com

We are skilled in the development of complex database-driven websites, which enable our clients to add and amend website content themselves, utilising our own Content Management System, which is completely tailored for each project. We also design and create smaller 'brochure' websites for a very wide range of businesses. Our aim is always to arrive at the very best solution for you and your business.

how to contact us

To discuss just how we can get your new website up there with the best of them, promoting your business 24 hours a day, 7 days a week, just take a look at www.andrewgreenassociates.com then give us a quick call or send an email and we can discuss the ideal design which will work for **your** business.

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